

For Immediate Release

## **BOINGO BRINGS WI-FI TO URBAN RETAIL SHOPPING DESTINATIONS**

### ***Savvy Consumers Can Now Shop and Surf with a Stronger Connection***

**LOS ANGELES – March 17, 2011** – Boingo Wireless, Inc., the Wi-Fi industry’s leading provider of software and services worldwide, today announced it is operating the Wi-Fi services at three shopping malls in the U.S. through a partnership with Urban Retail Properties, LLC that includes The Citadel, Colorado Springs, CO; Manhattan Tower Center, Manhattan, KS; and Oakland Mall, Troy, MI.

Boingo’s retail offering – based on the company’s industry-leading neutral host roaming platform – is available now throughout the common areas of each mall, including the main concourses as well as food courts and restaurants. Guests can access Boingo Wi-Fi on their laptops, netbooks, tablets and smartphones.

“Internet access is important to our retailers and their customers, because today’s consumers often use the latest mobile technology to enhance their shopping experience,” said Ross Glickman, Chairman and CEO of Urban Retail. “The superior performance of Wi-Fi is a value-add we can offer on-the-go shoppers who want to stay connected without dealing with 3G/4G coverage or throughput issues.”

“As an industry leader with shopping destinations throughout the U.S., Urban Retail is an ideal partner for Boingo,” said Jim Janowiak, vice president of business development. “It’s a win-win relationship that ultimately allows us to do what we do best – provide high-speed public Wi-Fi Internet access to consumers when they’re on-the-go.”

With one of the world’s largest networks of Wi-Fi hotspots, existing Boingo customers now have even more venues where they can surf the Internet and enjoy a reliable and fast online connection. Boingo Wi-Fi offerings available to Urban Retail patrons include hourly passes and monthly subscriptions for laptops and mobile devices.

#### **About Boingo Wireless**

Boingo Wireless, Inc., the Wi-Fi industry’s leading provider of software and services worldwide, makes it simple and easy for people to enjoy Wi-Fi access on their laptop or mobile device at more than 260,000 hotspots worldwide. With a single account, Boingo users can log on to Boingo Network locations that include the top airports around the world, major hotel chains, cafés and coffee shops, restaurants, convention centers and metropolitan hot zones. Boingo, and its Concourse Communications Group subsidiary, operate wired and wireless networks at 58 airports worldwide, large-scale venues such as commercial exhibit halls and major sporting arenas, and quick serve restaurants, as well as the Ferries Division Wi-Fi network of the Washington State DOT. For more information about Boingo, please visit <http://www.boingo.com>.

#### **About Urban Retail Properties, LLC**

Urban Retail Properties, LLC is an independent, privately held company, and has been the developer for more than 75 projects, which include premier, shopping destinations and mixed-use projects.

Headquartered in Chicago, IL, Urban has offices in Florida, Massachusetts, Washington DC, New Jersey, Los Angeles and Texas. Urban Retail is also one of the nation's leading third-party real estate managers. Additionally, the company provides consulting services for clients worldwide. Urban Retail was formed more than 37 years ago and manages a diverse portfolio of retail projects. Urban Retail's ground-up developments include Citrus Park Town Center, Brandon Town Center, Streets at Southpoint, Roseville Galleria and Wolfchase Galleria.

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